

FUNDRAISE FOR REFUGEE YOUTH



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Thank you for joining and supporting us with your fundraising! With your invaluable help we can continue to make a positive difference to the lives of young unaccompanied asylum seekers and refugees in London.

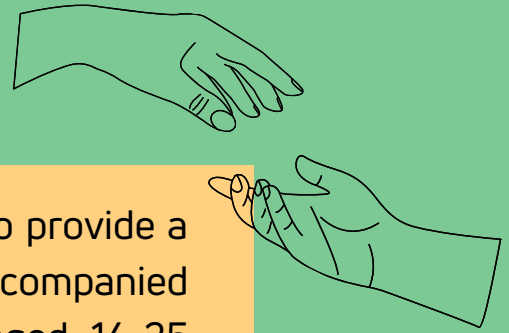
The following pages will share more info on our *Fundraising Bingo* as well as tips and advice on how to make the most of your fundraising.

Every pound you, your friends, colleagues and family members raise for RefugeeYouth will make a huge difference to the life of our young people and charity.

We hope you enjoy your experience of fundraising for us and if you need any further information or support please do not hesitate to contact us hello@refugeeyouth.org. Good luck!

WELCOME





RefugeeYouth has worked hard to provide a lifeline of support to young unaccompanied refugees and asylum seekers aged 14-25 who have arrived in the UK and found themselves facing isolation and barriers to support and integration.

Through our creative and diverse collaborative community programmes and projects we have been fortunate enough to be able to support over 100 young people each year, empowering them to take charge in their own lives whilst offering them guidance as they navigate a new life in the UK, not to mention a safe space away from the politics of what it means to be a refugee.

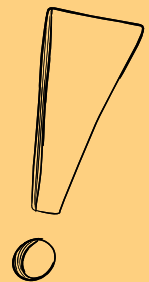
And as the sector as a whole fights to oppose the anti-refugee bill, and wider public conversation around the topic intensifies, we have seen that a lot of our young people, many of whom are here without their families, continue to face perpetual stigma and marginalisation. They have also been amongst those most severely affected by the COVID-19 crisis.

ABOUT US



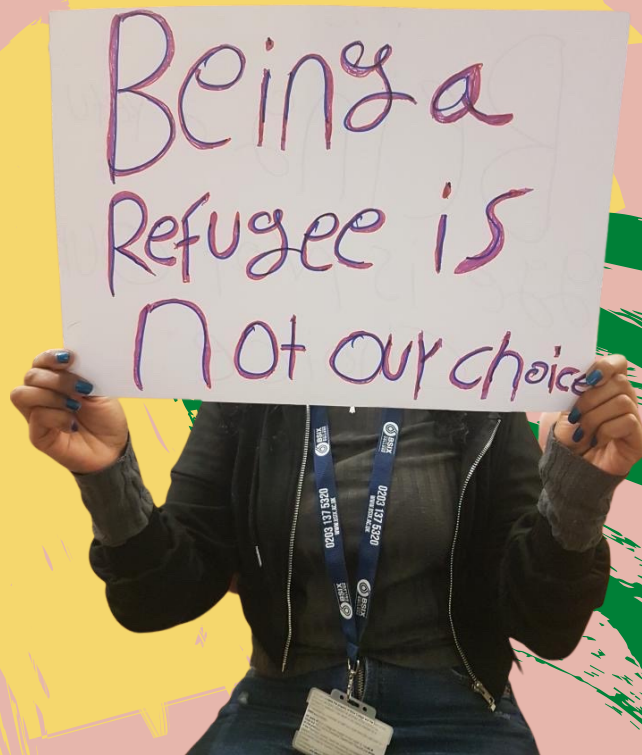
We have seen a rapid decline in the young people's already damaged mental and emotional wellbeing during this time and our small team of four have worked tirelessly to help improve the wellbeing, confidence and skills of these young people so that they may move towards leading fuller, independent adult lives. Even during the lockdowns, we persevered, immediately adapting our service and providing a comprehensive programme of group and 1:1 support to our young people.

While our efforts in reducing isolation, digital exclusion and developing resilience through creativity during lockdown have been successful, we are now facing severe funding challenges which threaten our ability to continue this vital work beyond Spring 2022. In other words, our beloved RefugeeYouth needs your help to ensure that does not happen!



ABOUT US





Every pound you raise really will make a difference to the lives of our young people, so please set your target high!

£30 will cover the cost of materials for two creative sessions for up to 20 young people

£40 will cover the cost of ingredients of a cooking session and home cooked meal for 20 young people.

£50 will cover the cost of an educational day trip in London for two young people.

£100 will cover the cost of lunch and travel for four young people on an away day.

HOW YOU CAN HELP





The simplest way to ask friends, family or colleagues to sponsor you is to set up an online sponsorship page. Here's how:

1. Head to our JustGiving Page: www.justgiving.com/refugeeyouth
2. From there set up your own page, add a picture, set your fundraising target, tell people why you are fundraising for RefugeeYouth and how you plan to do it. You can use info from our "about us" pages if that helps.
3. Once your page is set up, email the link to your friends, family and colleagues, link to your Facebook page, share in your IG stories and tweet about it. It's a good idea to ask those who may be able to sponsor you with a larger amount first to encourage other sponsors to be just as generous when you go to ask them!
4. For fundraising ideas check out our *Fundraising Bingo* initiative and see if you can help us cross an action off our board (next page).

ONLINE FUNDRAISING





| | | |
|--|---------------------|-----------------------|
| Give up the cost of your daily coffee! | Host a dinner party | Dye your hair |
| Auction of promises | 5K walk or run | Host a film screening |
| Office bake sale | Sell your crafts | Matched giving |

We have come up with 9 different ways you might be able to fundraise for RefugeeYouth. First have a look at our bingo board and choose an activity before setting up your online fundraising page as outlined in page 7 of this guide.

You can easily pledge to raise money on behalf of RefugeeYouth by posting one of our "I pledge" slides to your Instagram or Twitter and sending us a DM to confirm. If you prefer not to post publicly, you can still join in the fun; just follow the fundraising steps we shared on the previous page and let us know once you've hit your target!

FUNDRAISING BINGO





The more you spread the word, the more effective your fundraising efforts will be and the more people will donate, so make sure you publicise what you're doing.

An easy way to do this is via social media. Share updates that capture your journey and progress and explain to your friends, family and followers how things are going and why they should help support RefugeeYouth. It is always helpful if you include a call to action in your posts and people in your network to follow and like our pages.

Another good way to raise awareness, and even extra funds, is through matched giving. Whether you're raising money from the comfort of your home or doing something involving your colleagues at work, we recommend asking your employer about matched giving. It's an easy way to double the amount you raise for us. Don't be shy, go ahead and ask!

SPREAD THE WORD





Can I use RefugeeYouth's images?

Yes so long as you do not modify them and you credit and tag us when you post them!

How can I get in touch with you?

You can email us hello@refugeeyouth.org or send a DM via Instagram. Please note we have a very small team and are entering a super busy season (end of year) so responses can take up to a week.

I am more interested in donating than fundraising, how do I do that?

Head to our JustGiving page to make a one time donation using [this link here.](#)

What are your social media links?

Here they are, the icons are clickable ->



MAKE YOUR PLEDGE TO FUNDRAISE FOR REFUGEEYOUTH TODAY!

✦

I PLEDGE TO

*Give up my daily
coffee for the
next _____*

WEEK/FORTNIGHT/MONTH
(CHOOSE ONE!)

✦

✦ TO RAISE FUNDS FOR
@REFUGEEYOUTH

I NOMINATE (TAG A FRIEND)
_____ TO JOIN ME!

✦

PLEDGES



MAKE YOUR PLEDGE TO FUNDRAISE FOR REFUGEEYOUTH TODAY!

I PLEDGE TO HOST A

Dinner Party

TO RAISE FUNDS FOR
@REFUGEEYOUTH

DINNER PARTY THEME:

PROPOSED DATE:

GUESTLIST
(TAG YOUR FRIENDS):

PLEDGES



MAKE YOUR PLEDGE TO FUNDRAISE FOR REFUGEEYOUTH TODAY!



I PLEDGE TO HOST A

Movie Night

TO RAISE FUNDS FOR
@REFUGEEYOUTH

MOVIE(S):

PROPOSED DATE:

GUESTLIST
(TAG YOUR FRIENDS):

PLEDGES



MAKE YOUR PLEDGE TO FUNDRAISE FOR REFUGEEYOUTH TODAY!

I PLEDGE TO

Run/Walk 5K

TO RAISE FUNDS FOR

@REFUGEEYOUTH



I NOMINATE (TAG A FRIEND)
_____ TO JOIN ME!

PLEDGES



MAKE YOUR PLEDGE TO FUNDRAISE FOR REFUGEEYOUTH TODAY!

I WILL DONATE £ _____
TO **@REFUGEEYOUTH**

if my friend (tag them)

promises to help me with
(insert action)

PLEDGES



MAKE YOUR PLEDGE TO FUNDRAISE FOR REFUGEEYOUTH TODAY!



PLEDGES



MAKE YOUR PLEDGE TO FUNDRAISE FOR REFUGEEYOUTH TODAY!




PLEDGES



MAKE YOUR PLEDGE TO FUNDRAISE FOR REFUGEEYOUTH TODAY!

✦ I AM
auctioning my skills in

TO RAISE FUNDS FOR
@REFUGEEYOUTH ✦

✦  ✦

I NOMINATE (TAG A FRIEND)
----- TO JOIN ME!
✦

PLEDGES




MAKE YOUR PLEDGE TO FUNDRAISE FOR REFUGEEYOUTH TODAY!

✦ I PLEDGE TO

*sell my
crafts*

TO RAISE FUNDS FOR
@REFUGEEYOUTH

✦



✦

I NOMINATE (TAG A FRIEND)
_____ TO JOIN ME!

✦

PLEDGES





Thank you for supporting our work and helping to keep our vital service going for our young people. If you have any further questions please email us hello@refugeeyouth.org.

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THANK YOU

